



How to Overcome Return to Office Uncertainty and Design a Hybrid Workplace

May 18 2021





1. This webinar is being recorded. We will share the slides.
2. Audience participation encouraged! Use the chat box.
3. Live Q&A at the end of the presentation

Meet VergeSense

VergeSense is the world's leading Workplace Analytics Platform.



Meet Our Presenters



Antonio Brunner
Global Head of Digital
Workplace

Deutsche Bank



Phil Kirschner
Future of Work Consultant

PK Consulting



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Workplace Strategist-
Data Insights

VergeSense

Agenda

1. VergeSense 2021 Data Impact Report
2. Hybrid working is the new norm
3. Corporate real estate portfolio will grow, not shrink
4. Investing in workplace analytics tools
5. People counting data in action
6. Q+A

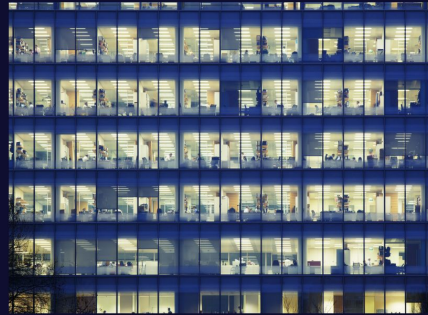


2021 Workplace Impact Report



2021 Workplace Impact Report:


A Data-Driven Approach to
Understanding the Evolution of the
Workplace





APRIL 2021


Key Findings


 Hybrid working is the new norm

 Safety is the top priority for
returning to the office

 Collaboration is the key to
employee effectiveness

 Employees still lack the choice
and flexibility they desire

 Corporate real estate portfolio will
grow, not shrink

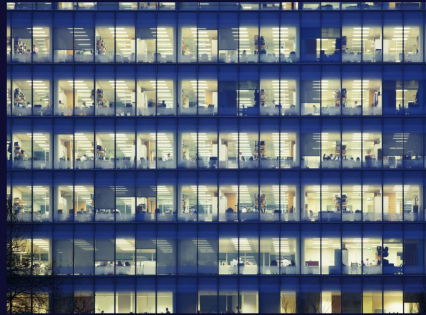
 Investment in workplace
enablement tools is on the rise

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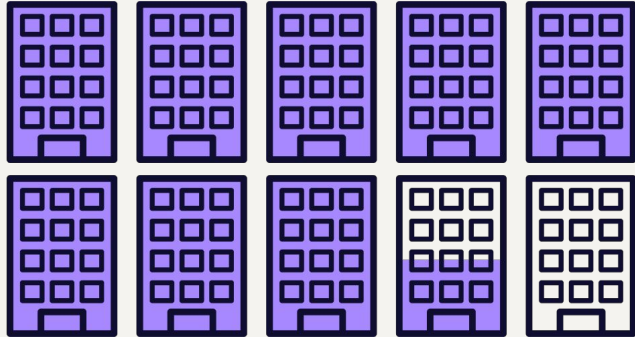
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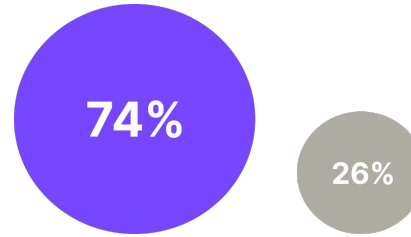


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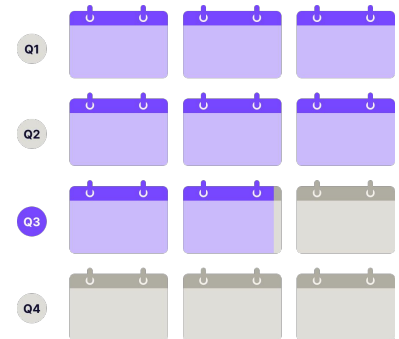


84% of enterprises are planning to return to the office



Of those returning, 74% of enterprises will be hybrid, while 26% will be traditional

65% of those planning to return to office will return to office by Q3 2021

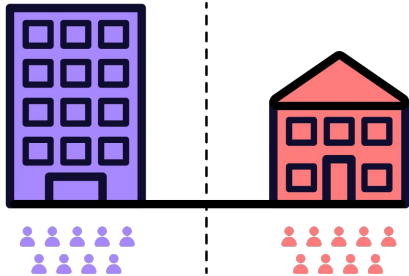


Types of Hybrid Working



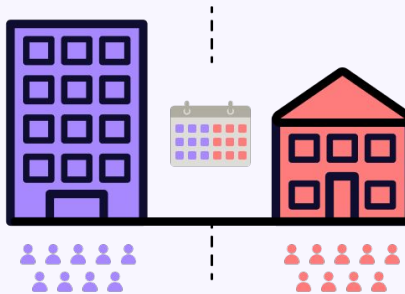
Distributed Workforce

Employees are designated as fully remote or fully in-office



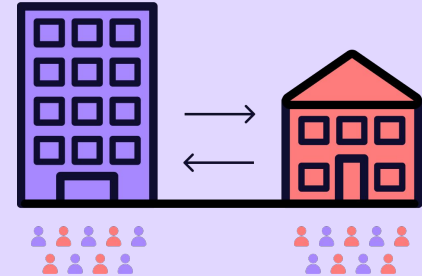
Office Occasional

Employees are assigned specific time blocks for in-office



Employee Flex

Employees have choice to come into office or work remotely as-needed

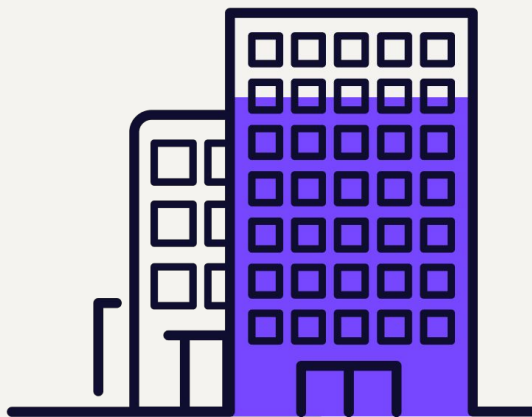




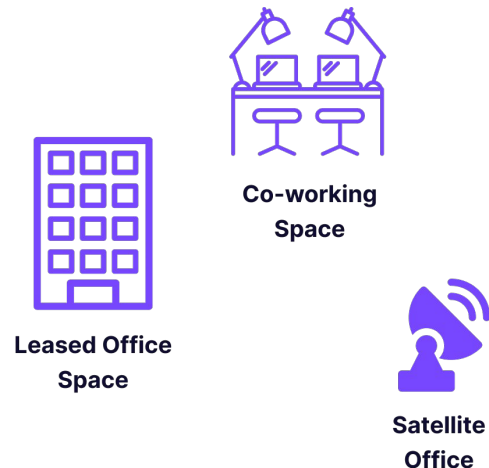
Corporate real estate portfolio
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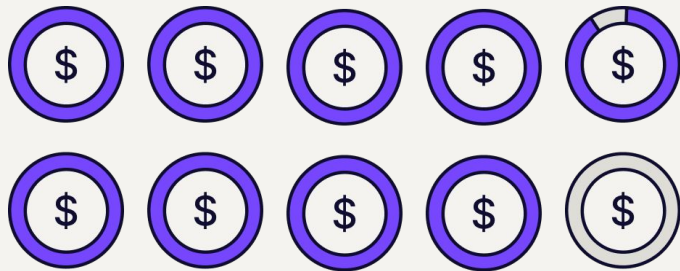
82% of enterprises are either investing in or making no changes to their existing real estate portfolio



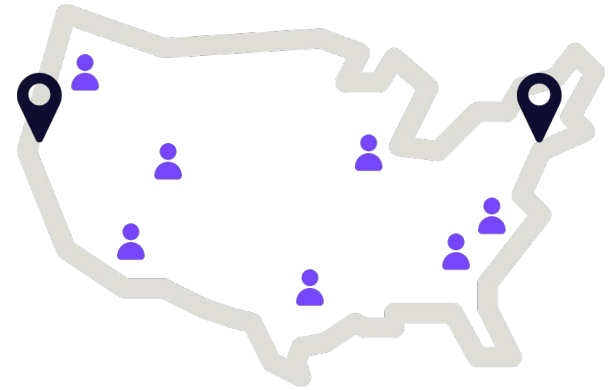
72% of companies have a diversified asset portfolio, investing in at least one additional asset type along with owned assets.



Corporate real estate portfolio will grow, not shrink



89% of enterprises are anticipating revenue growth



82% of enterprises are hiring outside of pre-COVID office locations



Investment in workplace
enablement tools is on the rise

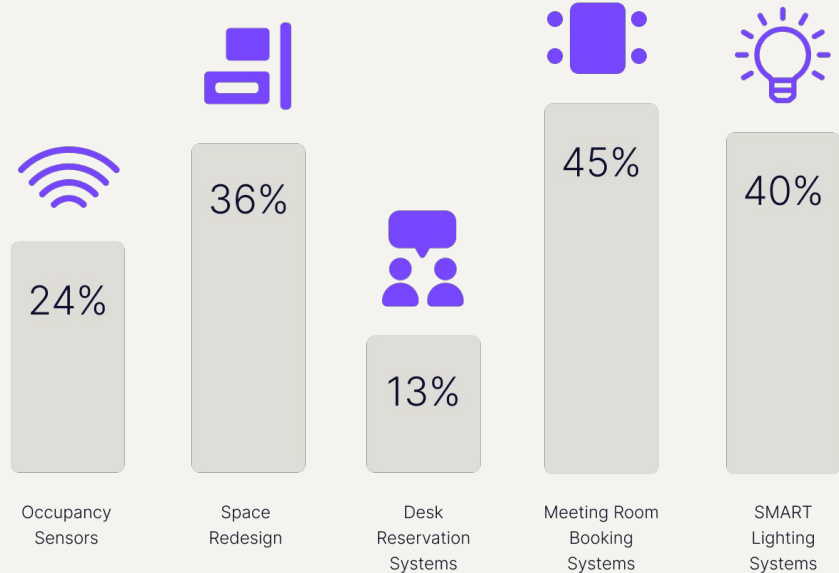


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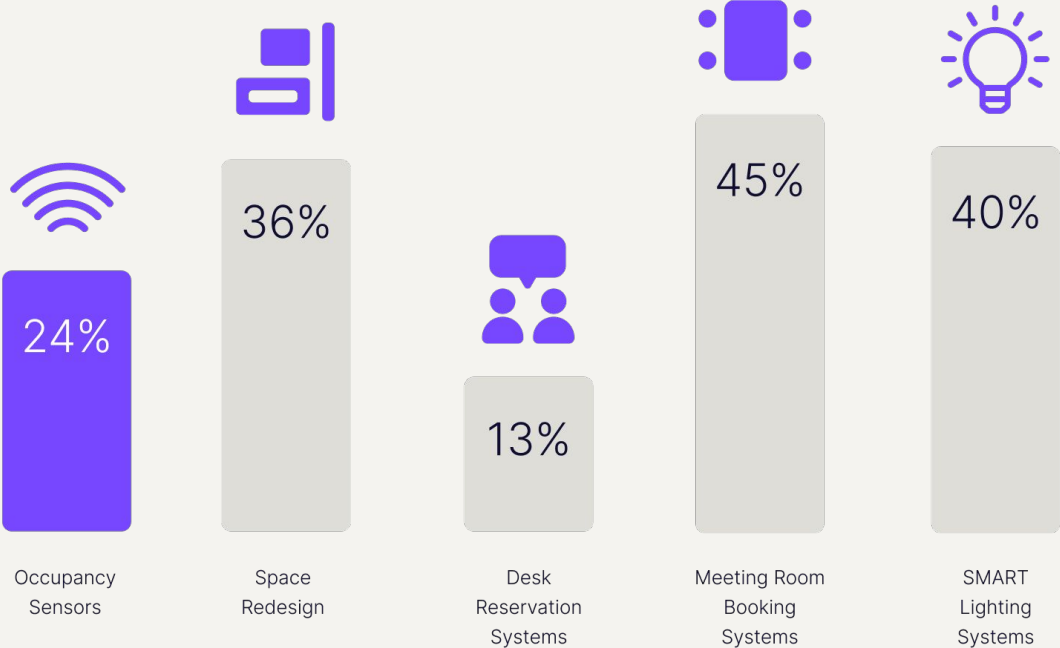
65% of enterprises are investing in workplace enablement tools

% of Enterprises that are investing in the following:



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Discussion Q:

How do you choose which workplace analytics solution is right for you?



Discussion Q:

What are some of the most successful use cases you've experienced from people counting data?



Audience Q + A

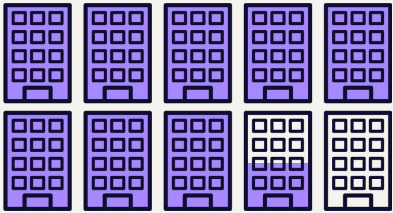
Please ask questions via the chat function



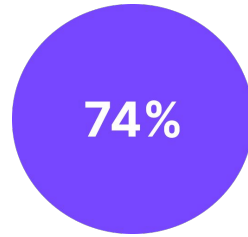
Thank you

We're so glad you attended! Discover
VergeSense at vergesense.com

Hybrid working is the new norm

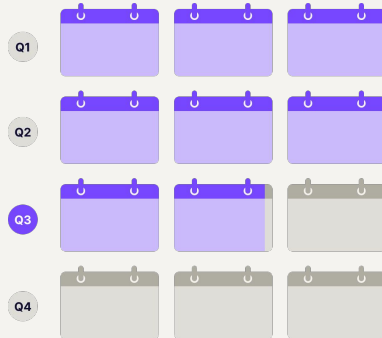


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Companies working in the Finance and Technology sectors are leaders in driving Q3 return to office initiatives

